

Twitter Performance Executive
Egypt

Looking for a high caliber to focus on maximizing revenue coming into Connect ads from media agencies and direct clients by delivering best in class performance and enhancing client performance on **Twitter** to achieve a sustainable win-win approach.

Roles and Responsibilities

- Lead operations of performance clients
- Set up, optimize, and report campaigns on **Twitter**, and manage partner deliveries
- Monitor key clients performance campaigns and advise on necessary optimizations
- Present performance product improvements, updates and general offering to agencies and direct clients
- Support clients and agencies with performance related requirements
- Lead tracking and event implementation support with performance clients
- Propose new and innovative approaches to improve performance campaigns

Qualifications

- 2-3 years of experience in client relationship management and social media
- Experience in managing performance campaigns
- Experience in delivering digital media performance KPIs
- Excellent organizational, interpersonal, and communication skills
- Proficient with Microsoft Excel
- Proficient in English & Arabic languages

Send your CV via email to careers@connectads.com and state title in the Subject

Sales Account Executive
Morocco

Generate and maximize revenue by identifying opportunities, promoting offerings and new products to the media agencies and direct clients.

Role and Responsibilities

1. Represent Connect Ads platforms in market, and pitch products to agencies and clients.
2. Actively sell and educate agencies and clients.
3. Demonstrate an understanding of the digital landscape and encourage offline clients to switch to online.
4. Establish a solid relationship with the agency and expand direct client database.

Qualifications

- 2 years of experience
- Knowledge of online media.
- Able to articulate digital technologies in a simple context
- Nationality: Moroccan

To apply, please send your CV via email to careers@connectads.com